

D-Fy: Just the Basics



What is D-Fy?

D-Fy (Drug Free Youth) is a community based prevention initiative. It is a *voluntary* program for youth and a way for our community to reinforce the healthy choices of our youth.

D-Fy recognizes the **majority** of teens who do not abuse substances and continue to make positive choices by offering incentives. It can also offer teens a way to address peer pressure from those may try to pressure them into unhealthy substance use - "can't do that - don't want to lose my benefits!". But, the bottom line is - D-Fy is our community's way to *show how much we respect teens who choose to be alcohol, tobacco and drug-free.*

How do Youth Join?

Youth in 6th to 12th grade complete a membership application confirming their commitment to be alcohol, tobacco and drug-free.

All members validate this commitment through a confidential drug screening when they join, and agree to be screened randomly throughout their membership year.

Once the application is validated, members receive a photo ID card that entitles them to discounts at participating businesses and entrance to member-only events. Voluntary membership is renewable on a yearly basis.

Why Be a Participating Business?

- Free advertising on the D-Fy website
- Window cling for business, "We Support D-Fy Drug Free Youth"
- Friendened on D-Fy Facebook Page
- Identified as partner in D-Fy materials

How do I Find Out More?

Contact D-Fy Charlotte at:
info@dfycharlotte.com or 941-681-0769

Or, local Charlotte County chapters at:
englewood@dfycharlotte.com
puntagorda@dfycharlotte.com